



is for
everyone.

greater
evansville

Get Connected.

When we connect with one another and contribute to one another's lives we can then celebrate together.



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EisforEveryone.com

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a vibrant energy

E is for everyone is a community-driven, cultural initiative. The intention is to connect all corners of Greater Evansville, encourage everyone to contribute to our community to create positive change, and celebrate our innovation and momentum.

The goal is to create an active movement to enhance and inspire individuals to further engage with our community, shift the negative perceptions, and attract and retain businesses and talent to our region.

for the good of greater evansville

Southwest Indiana is connected not only by neighboring cities and towns, but by neighborly people who live, work, and play together every day. When every community works together, we all thrive. E is for every person, every place, and everything that makes life in here great.

how can I get engaged?

Start by integrating E into your everyday life and determining what you as an individual can do. Put a sticker on your car, wear your E-shirt to the gym, or use **#eisforeveryone** on your social media posts.

Then, spread awareness to people close to you, like your neighbors, coworkers, or church group. Invite them to E outreach events, volunteer together, or spend five minutes discussing the initiative at your next meeting.

Still ready to do more? Find ways to reach the general public. Engage businesses, non-profits, and other community groups to encourage an **e is for everyone** integration or give a presentation at an organization you're already involved in.

e by the numbers

60%

think E positively impacts their impression of Greater Evansville.

91%

of people are aware of E.

50%

of people have a positive response towards businesses promoting E.

why e is for everyone

Here, we want to be known for our sense of community, pride, diversity, and inclusion. The primary goal is to generate and elevate a positive perception of the Evansville region and this initiative is built on the aspirations that we have for our community.